

For Immediate Release
January 26, 2010

**T&T is honoured to participate in 2010 Winter Olympic Torch Relay
Torch Exhibit at Chinatown Store for the public!**

The Vancouver 2010 Olympic Torch Relay will be concluded at the Opening Ceremony signaling the start of the Vancouver 2010 Olympic Winter Games on February 12, 2010. Being one of the Olympic Torchbearers, Ms. Tina Lee, Director, Strategy and Operation feels that it is an honour for T&T Supermarket.

In order to share this memorable event with the public, T&T CEO, Ms. Cindy Lee has decided to display the Olympic Torch from January 29 to February 28 at Chinatown Store (179 Keefer Place, Vancouver BC).

The 2010 Olympic Torch has an unique white/silver streamlined design with 37.185” height and weight 3.5 pounds. The torch also incorporates the 2010 Olympic Winter Games logo ‘Inukshuk’ represents hope and friendship, and wordings “With Glowing Hearts” are engraved on the silver trim.

As for the Vancouver 2010 Olympic Winter Games, there are 4 mascots this event, Quatchi, Miga, Sumi and Mukmuk. The idea of the mascot design was originated from the myth of the aboriginal which symbolizes the multicultural belief of Canada. You can find the mascots and many souvenirs at T&T Supermarket in BC!

T&T

大統華有幸參與 2010冬奧傳聖火

T&T is honoured to participate in 2010 Winter Olympic Torch Relay

火炬棒公開展示
Torch Exhibit for the public



地點：大統華國際村分店
Place: T&T Chinatown Store
179 Keefer Place, Vancouver
時間 Time: 2010/1/29 ~ 2010/2/28



火炬手 Torchbearer
李佩婷 大統華策略及營運總監
Ms. Tina Lee, T&T Director, Strategy and Operations

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2010冬奧火炬傳奇
2009年10月30日冬奧聖火在卑詩省維多利亞啟程，繞經加拿大各大省區，於2010年2月12日抵達溫哥華，正式開始冬奧序幕。
聖火傳遞超過190次，行程超過45,000公里，創下奧運史上主辦國國內傳遞最長紀錄。
火炬手達超過1,000名加國社區。
舉行將近200場的地區性慶祝活動。
經過公開徵選程序，共有12,000人擔任傳遞火炬手。

About 2010 Olympic Torch Relay
The Vancouver 2010 Olympic Torch Relay begins on Oct 30, 2009 in Victoria, BC, travelled across Canada and will be concluded at the Opening Ceremony signifying the start of the Vancouver 2010 Olympic Winter Games on February 12, 2010.
Over 190 days in length & over 45,000 kilometers will be travelled.
Over 1,000 communities and places of interest where torchbearers will carry the Olympic Flame.
Nearly 200 celebrations hosted by communities in every province and territory.
12,000 people will have the honour of being an Olympic torchbearer and will help carry the flame to Vancouver, a majority of whom will be selected through public programs.

For inquiries, please contact Marketing at T&T Supermarket
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