

May 13, 2010

Pistahan 2010 Lucky Draw: Three Winners are born

Pistahan 2010 (Filipino Food Festival) has ended with a blast. During this festival, not only did our customers enjoy purchasing numerous famous brands from the Philippines and new offerings such as the popular native rice rolls and frozen vegetables, they also sampled many authentic Filipino products such as Filipino sausages (longanisa), mango, honeydew and ube flavoured ice bars, sweet mango juice, chili crab flavour instant noodles, just to name a few.

Our customers' enthusiastic response to the Lucky Draw for a round trip air ticket to Manila is equally overwhelming. The promotion culminated in the lucky draw where three customers won a round trip air ticket to Manila. Congratulations once again to Teresita Rodil from Alberta, Charina Malana from British Columbia and Josephine Formoso from Ontario.

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From left to right: Edmund Cua, Grocery Category Manager (South-East Asia) and Benson Ma, Merchandizing Director, conducting lucky draw among an overwhelming response of over 280,000 ballots entered for Pistahan 2010.