

**May 17, 2010****Let's celebrate Dragon Boat Festival with Rice Dumplings!**

One of the major Chinese festivals is the Dragon Boat Festival which occurs on the fifth day of the fifth moon of the lunar calendar and in 2010, it will fall on June 16 (Wednesday). Typical celebrations for this festival include Dragon Boat racing and enjoying different kinds of rice dumplings (Zong Zi), each wrapped in a leaf of either bamboo, lotus or plantain, which is then tied with a piece of string or a flexible reed. The vast Chinese territory has yielded an assorted harvest of holiday rice dumplings. Besides the Taiwanese styles, there are also Hakka, Canton and northern China varieties. To ensure our customers will be able to find rice dumplings to their liking, T&T has brought over 40 varieties of rice dumplings, including some all time favourites such as Abalone Rice Dumpling and Taiwanese Egg Yolk & Pork Rice Dumpling, some Creative Flavour Dumplings and Ice Crystal Dumplings.

**Rice Dumpling Mascot**

Meet Ms. Ricey the leader of our Rice Dumpling mascots, and her 12 teammates each wearing their traditional costumes, introduces the most authentic styles of dumplings from their home countries

**Traditional Series**

One of our must-try rice dumplings is the deluxe Abalone Rice Dumpling (\$36.88/ea) which uses select top grade abalone, dried scallops, dried oysters, chestnuts, sausage and other fine ingredients. You can taste all the delicacies in each bite. Another all time favourite item is the Taiwanese Egg Yolk & Pork Rice Dumpling (\$2.69/ea). The glutinous rice filling is stir fried with deep fried shallots, then stuffed with pork, salted egg yolk and mushrooms. This is a signature item from T&T Gourmet.

**Creative Flavours**

Ice Crystal Dumpling (\$4.99/box) is another must-try item. Round soft mocha stuffed with a variety of fillings such as red bean, taro, black sesame, mango, cranberry and kiwi. Its refreshing taste is ideal for the season. Another item that will sure be your favourite is the Cheese & Red Bean Rice Dumpling (\$2.69/2 pcs). With gem-like red beans embedded in snowy white glutinous rice on the outside, its creamy cheese filling inside will sure to delight your taste buds as it slowly melts in your mouth.

**Vegetarian Rice Dumpling from Taiwanese No. 1 vegetarian brand TEN-IN**

Made by TEN-IN, the No.1 Taiwanese vegetarian brand, our vegetarian rice dumplings (\$1.99/ea) are stuffed with mushrooms, peanuts, marinated bean curd skin, vegetarian ham and delicious vegetarian ingredients.

Be sure to enjoy exclusive 15% off offers from T&T Gourmet when purchasing over \$100 or above rice dumplings at T&T Gourmet. These prices are limited to BC only. For more information, please visit our stores or our website [www.TnTsupermarket.com](http://www.TnTsupermarket.com)

- 30 -

Illustration 1 : T&T has prepared a wide selection of rice dumplings to celebrate Dragon Boat Festival

**Let's celebrate Dragon Boat Festival with Rice Dumplings!**

**Up to 15% Off\***

**Abalone Rice Dumpling** \$36.88 /lb  
Select top grade abalone, dried scallops, dried oysters, chestnuts, sausage and other fine ingredients. You can taste all the delicacies in each bite.

**Cheese & Red Bean Rice Dumpling** \$2.69  
With genuine red beans embedded in white rice, stuffed with a creamy cheese filling that melts in your mouth. Sure to delight your taste buds!

**Ice Crystal Dumpling** \$4.99 /lb  
Chewy on the outside and stuffed with different fruity fillings. Other fillings include red bean, taro, yam, green tea, red bean, and sesame.

**Rice Dumpling Message:** T&T has prepared a wide selection of rice dumplings from around the world, each stuffed with the finest ingredients.

<p><b>Taiwanese Egg Nolk &amp; Pork Rice Dumpling</b></p> <p>All all time favorites here. The fillings are stir fried with glutinous rice and deep fried shank with pork, egg yolk and mushrooms. A signature item from T&amp;T Gourmet.</p> <p>\$2.69 /lb</p>	<p><b>T&amp;T-ON Vegetarian Rice Dumpling</b></p> <p>As the famous brand in Taiwan, the vegetarian rice dumplings are stuffed with mushrooms, peanuts, fermented bean curd, salt, vegetarian ham and other vegetarian ingredients.</p> <p>\$1.99 /lb</p>	<p><b>Ice Water Rice Dumpling</b></p> <p>The rounded crystal clear and chewy texture of the glutinous rice stuffed with soft and smooth red bean paste, best to dip with honey or white sugar.</p> <p>\$2.69</p>
<p><b>Kinohi Seafood Rice Dumpling</b></p> <p>Authentic kinohi mixed with glutinous rice and stuffed with chewy squid. For those who crave hot &amp; spicy!</p> <p>\$2.69</p>	<p><b>Matcha &amp; Sesame Rice Dumpling</b></p> <p>Japanese green tea powder mixed with the glutinous rice and stuffed with sweet black sesame paste. Green you an experience you have never had before.</p> <p>\$2.69</p>	<p><b>Chocolate Nuts Rice Dumpling</b></p> <p>With chocolate and nuts (Macadamia nuts, cashews and almonds) as the main ingredients mixed with glutinous rice, this dumpling is something innovative and delicious!</p> <p>\$2.69</p>

Dragon Boat Festival ©16/2016

Illustration 2 : Meet Ms. Ricey the leader of our Rice Dumpling mascot, and her 12 teammates. They are the RD ambassador this year from T&T to introduce many special styles of dumplings to Canadian.

Dragon Boat Festival 2010



Should you have any inquiries, please contact T&T Marketing Department  
Tel: 604-276-9889  
Fax: 604-232-8683  
Email: [marketing@tntsupermarket.com](mailto:marketing@tntsupermarket.com)