

News Release
July 23, 2010

Taiwanese Food Fair Chance to Win a Hot Electronic Item

T & T is determined to serve Asian families and introduce the colourful Asian food culture to the Canadian multicultural society. Come join us at T & T to taste and shop for over 150 most authentic Taiwanese products. Taiwanese food is famous for its' great varieties and unique tastes. T & T already collects products from northern to southern Taiwan and from national brands to local specialty food. You can easily explore the great varieties of Taiwanese food just by visiting T & T Supermarket!

Descriptions of Taiwanese specialty foods:

Hsinchu-Hsinchu Rice Noodle

Hsinchu, located in the northern part of Taiwan, is known as a "Windy City". Its geographic location with high sun exposure and strong wind power makes Hsinchu rice noodle to be extra tender and chewy compared to other rice noodle. The rice noodle made by Nan Hsing Company is especially recommended because it has been producing rice noodle for almost 100 years with high reputation. In view of eating healthy these days, Nan Hsing introduces more rice noodle selections such as yam, pumpkin, and tomato rice noodle to meet customers' increasing needs of healthy lifestyle. In addition, the rice noodle made by the popular Hsin Tung Yang brand is also available!

Taichung-Sun Cake & Wan Ye Bean Curd

Taichung, the birthplace of the famous Sun Cakes, is located in the middle part of Taiwan. The Sun Cake has especially crispy outer layer and savory maltose stuffing. The maltose is not too sticky but soft and delicious. Besides, Wan Ye Company's aromatic bean curd is another famous food of Taichung. The bean curd absorbs the essence of Wan Ye's unique seasoning sauce over 10 hours. The long cooking hours transform the bean curd to be amazingly soft and chewy.

Chiayi-Alishan Mountain Oolong Tea

Chiayi Alishan Mountain, located in the Southern part of Taiwan, is the world famous area for growing the finest Oolong Tea. The extreme fluctuations in day and night temperature, moisture and the heat of the first rays of the sun contribute towards the delectable taste of Alishan tea. Ever Spring Tea Company's Alishan Oolong Tea is recommended as the tea was produced by stringent hand picked loose leaves and well experienced tea making process. The high quality production process allows the Oolong tea to contain rich floral flavour and strong sweet aftertaste.

Taiwan Food Fair Lucky Draw

Other than all the delicious food from Taiwan, you can also have a chance to win a hot electronic item with a purchase of \$35 or more. Each store will draw out one winner with total 18 chances to win! For stores in BC province, the event takes place from July 23rd to August 5th, 2010. Our stores in Ontario already started this exciting event on July 16th and it will end in July 29th, 2010. Go visiting T & T website @ www.TnTsupermarket.com for more information!

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Illustration I: T & T Taiwanese Food Fair-The Authentic Taste of Taiwan.



Illustration II: Sun Cake- the most popular specialty food of Taichung.



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